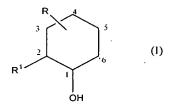
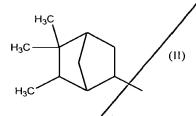
WHAT IS CLAIMED IS:

1. An antibacterial composition comprising a compound of formula I



wherein R is a residue of formula II



and

R is located at position 2, 3, or 6, and R^1 is hydrogen; or

R is located at position 4, and R^1 is hydrogen or methoxy; or

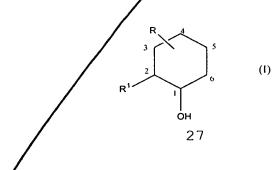
R is located at position 5, and R^1 is methoxy.

2. A composition according to claim 1, wherein the compound is 2-methoxy-4-(5,5,6-trimethyl-bicyclo[2.2.1]hept-2-y1)cyclohexan-1-o1.

3. A composition according to claim 1, wherein the compound is 3-(5,5,6-trimethylbicyclo[2.2.1]hept-2-ylcyclohexan-1-ol.

4. A composition according to claim 1, wherein the compound is $2-\text{metho}\underline{x}y-5-(5,5,6-\text{trimethyl-bicyclo}[2.2.1]\text{hept-}2-y1/\text{cyclohexan-}1-\text{ol.}$

- 5. A composition according to claim 1 comprising from about 0.1 to about 1% by weight of the compound.
- 6. A composition according to claim 1 comprising from about 0.3 to about 0.6% by weight of the compound.
- 7. A composition according to claim 1 further comprising 3,7,11-trimethyl-2,6,10-dodecatrien-1-ol.
- 8. A composition according to claim 1 comprising a perfume, about 10 to about 80 % by weight of which perfume is composed of a compound of formula I.
- 9. A composition according to claim 1 comprising a perfume, about 10 to about 80 % by weight of which perfume is composed of a compound of formula I, and wherein the compound is the only antibacterial agent in the composition.
- 10. A composition according to claim 1 comprising a perfume, about 10 to about 80 % by weight of which perfume is composed of a compound of formula I, and from about 5 to about 50 % by weight of the composition is 3,7,11-trimethyl-2,6,10-dodecatrien-1-ol.
- 11. A composition according to claim 1 further comprising an ingredient selected from the group consiting of water, dipropylene glycol, propylene glycol, and combinations thereof.
- 12. A personal care product comprising a compound of formula I





 H_3C (II)

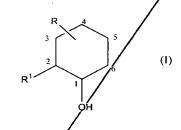
and

R is located at position 2, 3, or 6, and R^1 is hydrogen; or

R is located at position 4, and R^1 is hydrogen or methoxy; or

R is located at position 5, and R^1 is methoxy.

13. A malodor inhibiting product comprising a compound of formula I



wherein R is a residue of formula II

$$H_3C$$
 (II)

and

R is located at position 2, 3, or 6, and R^1 is hydrogen; or

R is located at position 4, and R^1 is hydrogen or methoxy; or

R is located at position 5, and R^1 is methoxy.

14. An acne inhibiting product comprising a compound of formula I

$$\begin{array}{c}
R \\
3 \\
2 \\
OH
\end{array}$$
(I)

wherein R is a residue of formula II

$$H_3C$$
 H_3C
 (II)

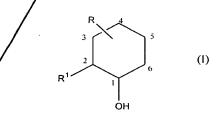
and

R is located at position 2, 3, or 6, and R^1 is hydrogen; or

R is located at position 4, and R^1 is hydrogen or methoxy; or

R is located at position 5, and R^1 is methoxy.

15. A deodorant and/or antiperspirant product comprising a compound of formula I



wherein R is a residue of formula II

$$H_3C$$
 (II)

and

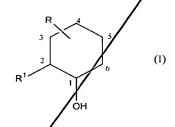
R is located at position 2, 3, or 6, and R^1 is hydrogen; or

R is located at position 4, and R^1 is hydrogen or methoxy; or

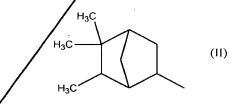
R is located at position 5, and R^1 is methoxy

16. A method of making a personal care product comprising:

a) admixing a personal care product with a perfume and a compound of formula I



wherein R is a residue of formula II



and

R is located at position 2, 3, or 6, and R^1 is hydrogen; or

R is located at position 4, and R^1 is hydrogen or methoxy; or

R is located at position 5, and R^1 is methoxy.

17. A method according to claim 16 further comprising admixing 3,7,11-trimethyl-2,6,10-dodecatrien-1-

ol to the personal care product independently of the perfume.

18. A method according to claim 16 wherein the compound of formula I is admixed with the personal care product independently of the perfume.